

## **Despite A Challenging Economy A Boston Security Firm Is Growing Strong.**

*By Scott Campbell*

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*One Boston based security company sees its business booming in 2009.*

Amid difficult times where companies are losing business and laying off employees, Corporate Resources Group (CRG Security) is experiencing growth. Corporate Resources Group is a Boston based provider of executive level security services celebrating its 10th year of business. While other competitors are cutting back on services or merging their business operations to survive tough times, CRG Security has experienced significant growth in 2008.

Gerard Boniello, Corporate Resources Group's President, says although his company was established to provide executive protection services, he realized several years ago the business needed to diversify its model to compete in the Boston region. "We recognized there was a void in quality uniformed security services in the local market and we were confident we could fill that void by transitioning our ideals of exceptional non-uniformed services to a uniformed security division" stated Boniello. While executive protection is still a large part of Corporate Resources Group's service offerings, the company has since secured several large "uniformed" contracts and is increasing its footprint in Massachusetts.

Whether in a uniformed or non uniformed position, all of CRG's employees are referred to as "Security Associates" and they have seen their pay and benefits package increase despite tightening times. In addition to the standard benefits such as health care, vacation, sick and personal time offered by Corporate Resources Group, the company has instituted additional benefits in 2009 such as 401K, Profit Sharing, Group Life Insurance and an employee emergency fund called ASSIST, where employees and the company make voluntary weekly contributions.

Marie Boyce, the company's Assistant Director of Operations, attributes the company's success to several key factors such as fostering an atmosphere of cohesiveness, unity, and team spirit, treating employees fairly, adequately compensating them for their professionalism and dedication and making open, direct and personal communication a part of their regular business model. "If you appreciate and motivate your Team they will consistently put forth the extra effort to exceed client and company expectations", adds Marie.

Boniello states that Corporate Resources Group has started 2009 with a great deal of momentum having secured contracts with Showcase Live, a live entertainment venue located at Patriot Place in Foxboro as well as Plymouth Rock Studios, the highly anticipated 240 acre movie studio complex in Plymouth slated to begin construction in May of 2009. "We are extremely proud to have been selected as the security vendor for these highly sought after clients and attribute that to our company's core philosophy of total client satisfaction" announces Boniello.

Services for both clients are extremely diverse. As a live venue for top level performers, Showcase Live requires both venue and talent security. Plymouth Rock Studios' program will be multifaceted encompassing facility protection, event security, film set/production security, talent security and executive protection.

Boniello anticipates the addition of Plymouth Rock Studios will provide full-time positions for an estimated 40 to 50 new Security Associates as well as dozens of part-time Associates. "I am grateful for the accomplishments of our team at Corporate Resources Group. It truly proves that with hard work, dedication, persistence and honesty comes rewards, and those rewards are being able to offer opportunities

to our Associates”, proclaims Boniello.

Corporate Resources Group is located in Woburn, MA and is a provider of executive and uniformed security services in Boston, nationally and internationally. For more information on Corporate Resources Group you can visit their web site at [www.crgsecurity.com](http://www.crgsecurity.com) or call 800.532.5057.

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Corporate Resources Group is an executive security, driving and threat management firm based in Woburn, MA.

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